

**Table 17-6
City of Huron
Signs Permitted**

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
|-----------------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| Billboards | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Commercial, Occupancy Signs | C-P, CBD | On or parallel with an exterior wall or facade in which there is located a customer entrance or which faces a public street other than a local residential street | | 40 | Not more than 100 square feet of any occupancy sign area may extend or be located above the top of the exterior wall or facade, and no occupancy sign may exceed the permitted building height of the district | Mounted on, or parallel to, an exterior wall, facade, or roof of the building | All signs in or adjacent to R districts shall be non-flashing and non-animated | |
| | C-S | Flush to Building when mounted on building. Signs on marquees | | 100 per each building frontage. May not exceed 1 square foot for each front foot of | | Signs shall not extend over a public sidewalk or | Illumination shall be concentrated on sign. No blinking, flashing, rotating, | Building frontage used to calculate permitted sign |

Table 17-6-1

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
|------------------------------|-----------------|-------------------------------------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| | | shall be in proportion with the length and depth of marquee but not protrude below or above it. | | the structure or portion of the structure wherein the pertaining use is conducted, or 1/2 square foot of sign for each front foot of the lot upon which the structure is located. | | right-of-way. When parking lots are adjacent or to the rear of buildings, signs may be located on those sides. No roof signs except on service stations. | or animated signs on the exterior of any building. | area shall include frontage whereon a public entrance to the occupancy is located. |
| | C-S | Directional (Freestanding) | | 6 | | No roof signs except on service stations | | |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Commercial, Name of Business | C-P, CBD | Free Standing | | 100 | 20' | | Illumination shall be concentrated on sign. Sign shall not be blinking, flashing, rotating, or animated. | Shall contain only the name of the buildings, occupants, or groups thereof |

Table 17-6-2

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
|-------------------|-----------------|------|-----------------------|--------------------------------|---------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Directional Signs | C-P, CBD | | | 6 | | | | |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| | C-P, CBD | | 2 | 6 | | | | |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in | |

Table 17-6-3

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
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| | | | | | | district | such a position to interfere with or be confused with traffic signals. | |
| "For Rent" and "For Sale" Signs | O, R-A, R-1-A R-1, R-2, R-3, R-3-A, UR, PF | | | | | | | |
| Gasoline Pump Signs | C-P, CBD | | | 1 | | On top of a gasoline service station pump | | Indicating the price of gasoline dispensed through the pump |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Institutional Signs | O, R-A, R-1-A R-1, R-2, R-3, R-3-A, UR, PF | Free Standing | 1 | 32 | 8' | 15' setback from front property line (10' with conditional use permit) | May be flood-lighted, may not be internally illuminated | |
| | O, R-A, R-1-A | Flush to Building | 1 | 10 | | | May be flood- | Letter or |

Table 17-6-4

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|-----------------------------|---------------------------------------------|--------------|-----------------------|--------------------------------|---------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| | R-1, R-2, R-3, R-3-A, UR, PF | | | | | | lighted, may not be internally illuminated | numeral heights shall not exceed 1 foot |
| | O, R-A, R-1-A, R-1, R-2, R-3, R-3-A, UR, PF | Reader Board | | 10 | | | May be flood-lighted, may not be internally illuminated | Shall only contain information incidental to services rendered on premises |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Mobilehome Park Advertising | MHP | | | 50 | | | | Shall be located on premises |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with | |

Table 17-6-5

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
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| Name/Address Plates, Residential | O, R-A, R-1-A, R-1, R-2, R-3, R-3-A, UR, PF | Flush to Building | | 2 | | | | |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Parking Activities | C-S, P | | 1 for each entrance, 1 for each exit | Entrance: 1 square foot of area for each 1 lineal foot of street footage upon the subject lot. No single sign shall exceed 100 square feet in one area. Exit: 6 square feet | | | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | No signs, billboards or advertising structures, other than those referring to sponsorship, availability, and charges for parking space shall be permitted. |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs | |

Table 17-6-6

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
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| | | | | | | residential district | may be placed in such a position to interfere with or be confused with traffic signals. | |
| Pole Signs | C-S | Freestanding | | | Subject to Planning Commission review and approval | Adjacent to Parking Lots. No roof signs except on service stations. | | |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Public Posting | C-S | | | | | | | In specifically approved areas as designated by the planning commission. |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs | |

Table 17-6-7

| SIGN TYPE | ZONES PERMITTED | FORM | MAXIMUM SIGNS PER LOT | MAXIMUM SIGN AREA (in sq. ft.) | MAXIMUM SIGN HEIGHT | LOCATION | ILLUMINATION ALLOWED | REMARKS |
|---------------------------------------------------------------------------------------|---------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------|--------------------------------|---------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Signs Indicating Authorized Testing, Credit Cards Accepted, or Trading Stamps Offered | C-P, CBD | Located together in one assemblage, flush to building, may not extend above or beyond wall or facade | 1 assemblage per street frontage | 20 per assemblage | | residential district | may be placed in such a position to interfere with or be confused with traffic signals. | Signs shall be of durable construction and affixed to the building. No portable signs permitted. |
| | M-L, M-H | | | No requirements | No requirements | Shall not be located within 50' of, and facing, a boundary line with a residential district | Illumination shall be concentrated on sign. No red, green, or amber lights or illuminated signs may be placed in such a position to interfere with or be confused with traffic signals. | |
| Subdivision Signs, Temporary On Site | O, R-A, R-1-A, R-1, R-2, R-3, R-3-A, UR, PF | | | | | | | Advertising real property which has been subdivided for purposes of sale or lease |

Table 17-6-8